
Working with Diane Goodbrand can save you money

There are two primary situations when it makes sense to hire a professional writer on a contract basis. In both situations, you'll receive high-quality deliverables using a cost-effective approach.

You don't need to employ a full-time professional writer.

The costs associated with employing a professional writer may not be justified by the workload. For example, a startup business may use its salary budget for positions that are critical to the launch of products or services. When a writer is needed for specific time periods, it makes sense to use a contractor to perform the work without incurring the expenses associated with a salaried position.

You expect workloads to peak for a period of time, and then return to normal levels.

Your team may need assistance to balance the volume of work that needs to be done to meet deadlines. Adding a professional writer on a temporary basis can alleviate stress on your team while maintaining high-quality standards for deliverables.